



THE ONLY MAGAZINE FOR THE BRITS ENTHUSIAST. POWERED BY LOTUS, THE CLASSIC BRITISH SPORTS CAR.

Content

- Destination report, the best of Britain
- British fashion
- British restauration, places you should visit when driving through the UK
- Castles and Manor
- Lotus latest news
- Lotus (classic) races
- Lotus old timer
- Travelling to the UK
- Main (motor) events in the UK
- Luxury products & lifestyle news
- Investing & Banking articles
- Real estate proposals

Rates

1/1 pg (format 210x262+3mm bleed)	2200 euro
2 x 1/1	4000 euro
4 x 1/1 pg.....	7800 euro
Cover 2	3000 euro
Cover 3	2800 euro
Cover 4	4900 euro
Leaflet (only pasted in magazine on an advertisement page).....	4000 euro

E rates

Banner on website and in monthly E-newsletter.....	2000 Euro/year
(max. 12 banners per year are allowed)	
Personalized E-newsletter (layout by our services)	2200 euro

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Distribution

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